

**New vistas for  
knowledge-based information support  
in complex organizations**

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## Complex organizations

Planning and decision-making

Communicating

Require intellectual work

Increasing the productivity of intellectual work

## Computer-enhanced intellectual work

Task-specific and task-integrated support for

Obtaining information

Analyzing information

Applying information

Presenting information

Collaborating on all of the above

Requires knowledge-based support

Knowledge-based support

requires knowledge organization

Examples

Classification of business functions

Intelligent document templates

## Classification of business functions

A clear definition of business functions is

the basis for planning/decision-making

the hub of a good information system for the organization

Frame/object hierarchy of business functions

## Business functions of the World Bank

- 1 Overall planning
- 2 Country operations
- 3 Economic research and data services
- 4 Financial management
- 5 Personnel and facilities management
- 6 Member relations and education

### Business functions of the World Bank. Detail

- 1 Overall planning
- 2 Country operations
  - 2.1 Develop country operations strategy
    - 2.1.1 Control quality of country operations strategy
  - 2.2 Process projects through appraisal
    - 2.2.1 Control quality of appraisal
  - 2.3 Approve projects
  - 2.4 Supervise projects through completion
  - 2.5 Provide technical assistance
  - 2.6 Coordinate aid

With acknowledgments to Ana Flavia Fonseca,  
World Bank

## Business function frame

Parent business function

Child business function

How critical is this function

What other functions are needed to support it

What other functions dose it support

Who is responsible for this business function  
(Unit/person; main or supportive; role (directing, executing, etc.)

Information/documents needed. How important is this information

Information/documents produced by this business function

## Information/topic frame

Information type (data class)

Conceptual query formulation

(possibly generic formulation for the type of information with specific slots for the document filled in automatically or by the user)

Specific procedures for obtaining the information

Source(s) of the information

Procedures for accessing the source

Source-specific query formulation

Procedures for combining information from several sources

## Intelligent document templates

Support the production of documents through

- Giving the outline of the document

- Filling in information where possible

- Obtaining information needed to prepare the document, either automatically or by supporting user searching

- Managing deadlines and collaboration - integrated with work scheduling

There are many types of documents. The set of document templates needs to be well structured

Preparing documents requires a lot of knowledge.  
Intelligent document templates are voluminous.

## Frame/object hierarchy of document templates and documents

Example:

Template for generic meeting announcement

    Template for announcement of any meeting of group A

        Announcement of a specific meeting of the group

    Template for announcement of any meeting of group B

    etc.

Example:

Template for an internal report

    Template for a progress report

        Template for a market study progress report

    Template for market study report

        Template for a market study progress report

    Template for a technical development report



## Document template part 1 (Document frame)

Author

Parent document (class hierarchy)

Child document (class hierarchy)

A child document class inherits slots and slot values from its class parent unless indicated otherwise

Business function served

Purpose

Other subject descriptors

Receiver

Deadline

Time needed for preparation

Starting date for preparation

Status

## Document template part 2

Information needed to prepare the document  
(With sources and procedures for obtaining)

Format of the information

Text, tables, graphics, typeface, etc. (physical presentation)

Level of presentation

Vocabulary level used

How is information derived

The actual text, tables, graphs etc.

Includes document (inclusion hierarchy of documents)

Repeated occurrences of this slot form the outline of the document.

An included document inherits slots and values from its inclusion parent unless specified otherwise.

Is included in document

Attached document

With instructions to send a timely message to the author of the document to be attached and to monitor receipt

Is attached to document

Note: Every slot can be in turn a frame with the appropriate slots from the entire template

## Document template detail

Information needed to prepare the document

Information to be given in the document

Other information needed to prepare the document

(e.g., organization policies governing the preparation of the document or the plans described in the document, or data needed in developing a plan but not part of the document)

Each piece of information has its own information/topic frame

## Document template detail

How is information derived

General method of deriving information (simple reporting, summarization/aggregation, Comparison, analysis)

Specific procedure(s) used in deriving information. Divided into steps, frame gives specifics of each step.

Computer reformatting, computer analysis (possibly call to program used)

Text generation

Human reformatting, human analysis

## Meeting announcement template

Author:

Filled in on sign-on

Parent document (class hierarchy):

Announcement

Child document (class hierarchy):

Country Review Committee meeting announcmnt

Group that is meeting:

Constrained by author (get list of groups for which the author calls meetings)

## Meeting announcement template, cont.

Business function served:

Constrained by group that is meeting

Purpose:

Constrained by group that is meeting

Receiver:

Get list of group members and of regular guests

Date and time:

Fixed date and time or relative date and time (e.g., every second Tuesday at 10 am) or  
Get schedules of all participants and determine a date and time at which everybody can  
make it.

Room:

Default room. If not available, select a big enough room that is available at the meeting  
time.

Deadline:

Time needed for preparation:

Starting date for preparation:

Status:

Includes document:

Agenda

Attached document:

## Country Review Committee meeting announcement template

This template is shown as it is used to prepare a specific document, with values filled in by the system according to slot instructions

Author: R. Singh (filled in on sign-on)

Parent document (class hierarchy): Meeting announcement

Child document (class hierarchy):

Specific Country Review Committee meeting announcements

Group that is meeting:

Country Review Committee ( filled in since this is the only group for which R. Singh calls meetings)

Business function served:

One or more of

- 2.1 Develop country operations strategy
- 2.3 Approve projects
- 2.4 Supervise projects through completion

Purpose:

Receiver:

Members: R. Singh, B. Smith, J. Dubois  
Guests: D. Suarez  
(all filled in from database information)

Date and time:

Monday, November 30, 1992, 10 am  
(Determined based on schedules of participants and general instruction: End of every month)

Room: F1057 (determined by system)

Country Review Committee  
meeting announcement template

Deadline:

Monday, November 2, 1992  
(4 weeks before meeting date)

Time needed for preparation:

3 days (elapsed time)

Starting date for preparation:

Thursday, October 26, 1992

Status:

In process

Includes document:

Agenda for Country Review Committee

Attached document:

Determined based on agenda

## Agenda for Country Review Committee Template

### Information needed:

Status of country operations strategy

From: Country desk

If decisions needed and all necessary documents are ready, put on agenda

Documents needed for deliberation (attachments to meeting announcement)

Status of projects in the appraisal process

From: Project management database

Get projects for which the appraisal is completed. Put on agenda

Appraisal report as attachment

Status of operating projects

From: Project management database

Get projects for which a review is due. Put on agenda

Project progress report as attachment



## Information Structure Management

Computer-enhanced intellectual work requires

Large amounts of information in a wide variety of types and degree of formatting

An array of methods for retrieving and processing information

Information Structure Management

Integrate

database systems

expert systems

information retrieval systems

hypermedia systems

at least from the user's view.

Requires a conceptual schema - entity types and relationship types

## Object types (entity types). Examples

Media object (text, graphics, sound) of any size

Path

Database, data set

Assertion

Problem

Strategy

Objective

Issue

Situation, circumstance  
(which may be the cause for an issue)

Person or organization

Concept (subject, topic)

Computer program

Organism

Food product

Building

Work of art

Technical product, device  
(anything from a screw to an engine to an entire airplane)

Person

## Relationship types (link types)

### General relationship types

*produced-by*

*has-target-audience*

*supported-by*

*contradicted-by*

*praised-by*

*criticized-by*

*object deals-with subject/  
subject dealt-with-in object*

*described-in*

*includes*

*has-special-case*

*has-narrower-term*

[object, path] *continued-by* object

### Relationships on issues, objectives, strategies

media object *helpful-for* problem/  
problem *help-in* media object

circumstance *causes* issue

objective *addresses* issue

objective *addresses* cause

strategy *aims-at* objective

strategy *assigned-to* organization

## Relationship types (link types), cont

### Relationship types applying primarily to media objects

*has-prerequisite*

*has-summary*

*has-same-content-as*

*is-simplified-from*

*is-later-version-of*

*is-written-in*

*describes* (the reciprocal of *described-in*)

*illustrates*

### Relationships on food products

Food product *has-ingredient*  
[Food product, rank, total %, solids %, purpose list]

Food product *underwent-process*  
[Process, equipment, temperature, duration, place/stage, sequence no., purpose list]

Food product *has-constituent*  
[ChemSubst, rank, total %, solids %]

## Relationship types (link types), cont.

### **Relationships for user model**

person *has-interest* [subject, intensity]

person *has-knowledge-of* [subject, depth]

person *reads-language* [language, fluency]

media object *readable-by* [object1, object2]

media object *processable-by* object

Developing a well-structured universal thesaurus of entity types and relationships as an aid for the developers of specific systems presents a big challenge for classification research