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What is Results-Based Accountability™?

Results-Based Accountability™ is a disciplined way of thinking and acting to improve entrenched and complex social problems. Communities use it to improve the lives of children, youth, families, adults. RBA is also used by organizations to improve the effectiveness of their programs. Developed by Mark Friedman and described in his book *Trying Hard is Not Good Enough*, RBA is being used in all 50 United States and in more than a dozen countries around the world to create measurable change in people's lives, communities and organizations.

What's different about Results-Based Accountability™?

RBA uses a data-driven, decision-making process to help communities and organizations get beyond talking about problems to taking action to solve problems. It is a simple, common sense framework that everyone can understand. RBA starts with ends and works backward towards means. The "end" or difference

